# Flaws, Shark Bites, and Emotional Public Policymaking



#### Flaws: Shark Bites and Emotional Public Policymaking

| by Christopher L. Pepin-Neff |             |  |
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This book examines the role of emotions in public policymaking, arguing that emotions can lead to both good and bad outcomes. The book provides a framework for understanding how emotions work and how they can be used to improve public policy.

#### The Role of Emotions in Public Policymaking

Emotions are a powerful force in human decision-making. They can motivate us to take action, help us to understand the world around us, and shape our judgments. In public policymaking, emotions can play a significant role in shaping the decisions that are made.

Positive emotions, such as hope and optimism, can lead to better policy outcomes. These emotions can motivate people to work together, to be creative, and to take risks. Negative emotions, such as fear and anger, can also lead to better policy outcomes. These emotions can motivate people to speak out against injustice, to demand change, and to hold their leaders accountable.

However, emotions can also lead to bad policy outcomes. When emotions are too strong, they can cloud our judgment and make it difficult to think clearly. This can lead to policies that are based on fear, prejudice, or wishful thinking.

### A Framework for Understanding Emotions in Public Policymaking

The book provides a framework for understanding how emotions work and how they can be used to improve public policy. This framework is based on the following three principles:

- 1. Emotions are a normal part of human decision-making.
- 2. Emotions can be both good and bad.
- 3. Emotions can be managed and used to improve public policy.

The book argues that emotions are a normal part of human decisionmaking. We all experience emotions, and they play a role in everything we do. This is true for public policymaking as well. Emotions can motivate us to take action, help us to understand the world around us, and shape our judgments.

The book also argues that emotions can be both good and bad. Positive emotions, such as hope and optimism, can lead to better policy outcomes. These emotions can motivate people to work together, to be creative, and to take risks. Negative emotions, such as fear and anger, can also lead to better policy outcomes. These emotions can motivate people to speak out against injustice, to demand change, and to hold their leaders accountable.

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#### How to Use Emotions to Improve Public Policy

The book provides a number of practical tips for how to use emotions to improve public policy. These tips include:

- Be aware of your own emotions and how they are influencing your decision-making.
- Be aware of the emotions of others and how they are influencing their decision-making.
- Use emotions to motivate yourself and others to take action.
- Use emotions to help you understand the world around you.
- Use emotions to shape your judgments about public policy.

By following these tips, you can use emotions to improve your public policymaking. You can make better decisions, build stronger relationships, and create a more just and equitable world.

Flaws, Shark Bites, and Emotional Public Policymaking is a groundbreaking book that examines the role of emotions in public policymaking. The book provides a framework for understanding how emotions work and how they can be used to improve public policy. This book is a must-read for anyone who wants to understand the role of emotions in public policymaking.



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